

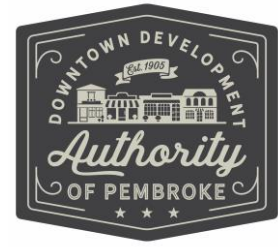
Downtown Development Authority of Pembroke

DDA/Main Street Board Meeting Minutes

Wednesday, November 6th, 2024

Pembroke City Hall

12:00 Noon



Call to Order:

Attendance:

Dana Dudley, Don Poythress, Tiffany Zeigler, Stephanie Morrison, Jonathan Mears

Approval of Agenda:

Approval of Minutes:

Board approved minutes for the September 4th, October 9ths and October 21st meetings

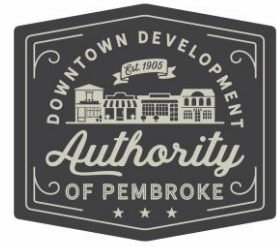
Public Comment:

Old Business:

- **Christmas Treelighting**
 - Moving from 5 pm to 6 pm
 - Inter-Church Choir Updates
 - Board approved moving the Annual Christmas Tree Lighting from 5 pm to 6 pm for allow for more people to attend. And requested that arrangements be made to increase lighting for the portion of the event when speakers and the inter-church choir read and get on and off the stage. Dana Dudley motioned, Jonathan Mears seconded.
- **Christmas Parade & Market**
 - Volunteers
 - Vendor Registration Updates
- **Pembroke Historic District Walking Tour Launching on November 23rd**
 - Board recommended Fernanda Camacho Hauser look into something to help tour attendees hear the information during the guided tours on November 23rd.
- **Old Baseball Field Redevelopment Project Updates**
 - Fernanda Camacho Hauser requested that the approval for the MOU Signatures for discussed in the October 21st meeting be amended to not include the portion requiring the removal of mentions of the 'Dingle Building'. Tiffany Zeigler made the motion to vote on the amendment. Don Poythress motioned to approve and Stephanie Morrison Seconded.
- **TOS Theater Updates**

New Business:

- **Page Feed and Seed Store – Opened November 1st**
 - The Page Feed and Seed Store has opened as of November 1st and requested no ribbon cutting. DDA will lend support in the form of social media promotion starting on Friday, November 8th as requested by owners.



Adjourn:

- Stephanie Morrison requested Fernanda Camacho Hauser review whether a sign added to a business downtown complied with the sign ordinance or the downtown design guidelines.
- Don Poythress motioned for the meeting to adjourn, and Stephanie Morrison seconded.